

# .Hello

My name is **Michele Varinelli**, I'm a graphic designer, UI designer and Illustrator based in Italy. I enjoy working with people who care on projects that make me think.

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## Work Experience

2006 - Present

### Wip Italia srl

Communication - Web design - Multimedia  
Viale Monza n1, 20125 Milan - IT

Role:

**UX/UI Designer - Artdirector - Graphic Designer**

Designed user interface for desktop, mobile and Web-based products, from conceptualization and detailed user interface and functionality design through implementation. Worked with production team to implement UI and create enhancements to optimize user experience. Conducted strategic and tactical user-research studies to provide consumer insight.

2005 - 2006

### Studio Zelaschi

Agency Communication  
Via Carlo Alberto n° 3/A 24126 Bergamo - IT

Role:

**Graphic Designer - Illustrator**

Designing and implementing corporate logos and brand graphics. Suggesting improvements on design and functionality. Presenting fresh brand approaches to clients. Maintaining continuity throughout all projects both technically and creatively. Providing aftercare support for clients and maintaining satisfaction.

2004 - 2005

### Studio Quadrio srl

Broadcasting Agency  
Via Maurizio Quadrio, 12, 20154 Milan - IT

Role:

**Illustrator**

Designing and drawing illustrations for different tv show.

## Education

2001 - 2005

### NABA

Nuova Accademia di Belle Arti

I am degree-qualified in Advertising Communication and Graphic Design.

1996 - 2001

### LAS

Liceo Artistico Statale di Bergamo

I am degree-qualified in Graphic Design.

## Personal Skills

Skilled in designing applications, user interfaces (UI), websites, online ads, and e-newsletters.

Adept at all phases of project lifecycle, including requirements gathering and user analysis to information architecture (IA), testing, graphic user interface (GUI) design, and implementation.

Solid knowledge of human-computer interaction (HCI), navigation, and usability for UI design.

Strong design and production skills with emphasis on interactive elements.

I have excellent organizational abilities and project management skills. I have gained these abilities during my work experience.

I have a thorough knowledge of several web approaches and languages including HTML, CSS, Javascript and more.

I am proficient in BTL and print, and all the related steps..

## Languages

**Mother tongue(s)** Italian

**Other language(s)** English (A2 Level)

## Software

**Adobe Photoshop** (Advanced Level)

**Adobe Illustrator** (Advanced Level)

**Adobe Fireworks** (Advanced Level)

**Adobe Animate** (Intermediate Level)

**Adobe InDesign** (Advanced Level)

**PhpStorm** (Intermediate Level)

**Sublime Text** (Intermediate Level)

**Microsoft office** (Intermediate Level)

**3D Max** (Basic Level)

**Git** (Intermediate Level)

## Web Languages

**HTML / HTML 5** (Advanced Level)

**CSS / CSS3** (Advanced Level)

**LESS** (Advanced Level)

**SASS** (Basic Level)

**Javascript** (Intermediate Level)

**Jquery** (Intermediate Level)

**Gulp** (Intermediate Level)

**Webpack** (Intermediate Level)

**Php** (Basic Level)

**Smarty** (Basic Level)

## Cms & Frameworks

**Wordpress** (Advanced Level)

**Drupal** (Advanced Level)

**Bootstrap** (Advanced Level)

**Boilerplate** (Advanced Level)

## Other

I have a driver's license.

I have good drawing

I love movies, music, travel, comics and technology.

I practice snowboarding, basketball and ski.